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**Cheney Blackhawk Booster Club**

**August 29, 2002**

**Booster Club Meeting Minutes**

1. **Welcome & Board Intros/Krisann Hatch**
   1. **President: Krisann Hatch**
   2. **Vice President: Jay Evans**
   3. **Treasurer: Mitch Swenson**
   4. **Secretary: Kelley Hinrichs;** *looking for someone to possibly assist Kelley with the Secretary responsibilities for the next couple of months; please let either Krisann or Kelley know*
2. **Review of Mission Statement/Krisann Hatch**
   1. **The Black Booster Club’s mission is to create the “Blackhawk Home Court Advantage” that inspires students, athletes, coaches, parents and the community to collectively create a positive and spirited atmosphere for all extra-curricular and athletic programs. We are volunteers who wish to serve and lead by example. We support through fundraising, stand behind strong moral character and good sportsmanship and promote a winning school spirit by encouraging attendance at all Cheney High School activities.**
   2. *KH reviewed mission statement and thanked the original Board members for their willingness to jump in and get the Booster Club started.*
3. **Priorities for 2022/23 School Year/Krisann Hatch**
   1. **Establishing policies & procedures;** *we are working through the rest of 2022 to get policies, processes and procedures in place for such things as Concessions, Grant Requests, Social Media, Memberships/Sponsorships, etc.*
   2. **Concessions’ Revenue;** *we are taking this over from DECA and it will be our primary source of revenue, at least in the near future*
   3. **Website Adoption & Social Media Exposure;** *website will go live this week, put up a FB page last week, working on Instagram; would really love to find someone with some expertise to take over social media posting; note: Aubrey Stickney, junior at CHS, has volunteered; KH to meet with Aubrey and review what’s been done, what needs to be done, the branding guide, etc.*
   4. **Establishing the role of the Parent Liaisons;** *thank you to those that have already volunteered; several coaches/advisors are working on getting a parent liaisont; this idea came to us from Coach Ryan; used it at Deer Park and is a best practice amongst several booster clubs we have talked to; they become a member of the CBBC and act as the liaison between the sport/activity and the CBBC – help fundraise, help volunteer, help with Concessions, etc.*
   5. **Sponsorships;** *Dave to report below*
4. **Committee Reports**
   1. **Concessions/Shelley Whiteley***Permits are all set; 1st event is the soccer jamboree on 8/31; the team/activity that signs up to run the Concessions will receive a flat $200 - there are 21 opportunities for Fall events alone – that’s $4200 sitting out there and available for sign-up!; emails will be re-sent to coaches for one last opportunity, then will send to activities; if no one signs up, the Booster Club will run it and retain all proceeds; have two primary asks – on-call volunteers (sent around sign-in sheet and received several names) for last-minute needs to run concessions – and coordinators/committee members to assist with back-end organization, such as inventory, stocking, cleaning, cash, etc. (sent around sign-in sheet and received 3-4 names); Battle for the 509 cross-country meet at the Polo grounds on 10/1 – 27 schools – excellent opportunity for concessions; cash or credit card? This first week will be cash sales only but we will figure out the credit card situation; note – Mitch Swenson has reached out to STCU and they do have a solution – Merchant Services will be contacting Mitch to discuss*
   2. **Social Media/Krisann Hatch**

*Primary source of communication and community awareness and priority for 2022/23; asking for someone to take on; note above re: Aubrey Stickney*

* 1. **Sponsorships/Dave Ittner**

*Memberships/Sponsorships largely done; need to meet with TK to review logistics, location of signage, who’s responsible for what (installation, names in programs, booster bucks, etc.); baseball sponsorships are taken care of through 2023 but Coach Beamer would love for the CBBC to take over; Fairmount can handle ordering/designing the signage; needs 2-3 people to make the sponsorship asks; can start with current sponsors to either continue or not; Benji noted we do need to start looking outside of Cheney proper, such as A-Heights, as Cheney merchants are over-asked*

* 1. **Merchandise/Jay Evans**

*Preparing to make a large order; asking Momentum Ink what sells best and will start there; will sell at concessions and eventually will put up an online store (likely 2023); will likely order through Momentum Ink*

* 1. **Events/Open**
     1. **Tailgates**

*Kelley did get approval to use Hagelin Park; FCFS; needs special application if more than 75; let’s see how the first one goes; pizza provided by CBBC; donations accepted; BYOB*

* + 1. **Alumni Homecoming**

*Want to start engaging alumni more and inviting them to events, such as Homecoming; Homecoming game this year is 9/16; may be too soon to do anything special but can communicate through social media*

* 1. **Fundraising/Open**
     1. **Silent Auction**

*Considering for February 2023; may combine with bball’s dessert auction*

* + 1. **Golf Tourney/Benji Estrellado**

*Excellent fundraiser this year; will do again next year*

* + 1. **Mayfest Fun Run**

*Idea for Mayfest 2023*

* + 1. **Craft Fair**

*The Craft Fair is scheduled for 12/3/22; Katie Cagle is planning it; last year girls’ bball received most of the proceeds as they were the only team that volunteered; likely an open opportunity for our participation, even if only to do concessions and a CBBC booth*

* 1. **Treasurer’s Report/Mitch Swenson**

*Current balance is $12,192.48*

1. **Good of the Order**
   1. **Senior Banners**

*Bridget Mayfield is taking Fall sport senior photos on 9/7; are we planning on sponsoring senior banners?; typical cost for an outdoor large vinyl is $22-25; indoor smaller is typically $5-10; would be approximately $3000; would love to find a sponsor for the senior banners – or at least to share the cost; also planning tailgate-type events for each senior night*

* 1. **Future meetings – days/times**

*It was decided future Booster Club meetings would be held on the first Wednesday of the month, 6pm, CHS Commons*

**Next meeting:**

**October 5, 2022**

**6pm**

**CHS Commons**